



**IMMOKALEE  
FAIR HOUSING**  
ALLIANCE, INC.



January 2022

# 2021 Annual Report

Looking back, moving forward

**Presented by**

Immokalee Fair Housing  
Alliance

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IFHA Chair Dr. Arol Buntzman (L) with Collier County Commissioner Bill McDaniel

## Such amazing progress!

*I am amazed at the progress we have made just this past year. People continue to heed the call and answer with gifts of time, talent and treasure, helping us to realize the goal of ending systemic poverty in Immokalee, Florida. Highlights in the process of planning and construction during the year include completion of the plans and specifications for the site development and infrastructure (SDP) by Boral Engineering and Design, approval and issuance of the SDP permit application, awarding of the SDP contract to Heatherwood Construction, startup of the site development /infrastructure work, and completion of the plans and specifications for the multi-family buildings by LAI Design Associates.*

*But most importantly, we have broken ground! The dream of affordable housing will soon become a reality for these deserving residents as the first buildings are scheduled to begin construction this year. I am humbled, yet steadfast as we see this project through and truly make a difference in this vibrant community.*

**Dr. Arol Buntzman**



# Board actions and timeline

For the 12 months ending  
December 31, 2021

- Approved a 2021 Budget
- Worked with architects, contractors, and other vendors to obtain site development permitting from Collier County authorities.
- Contracted with Soukup Strategic Solutions to work with the Capital Formation Committee to pursue capital formation efforts
- Selected Heatherwood Construction as general contractor for the project
- Developed a "Case Statement" brochure for use with potential donors
- Held Board meetings via Zoom through the entirety of 2021
- Held a "Ground Breaking Ceremony" with positive media coverage
- Kicked off a Capital Campaign at the Ground Breaking Ceremony
- Actively pursued and obtained grants and other donations to advance the project
- Continued efforts at promoting IFHA to individuals, community groups, and houses of worship in order to build relationships and share our story with others
- Opened a line of credit with First Florida Integrity Bank
- Instituted a "Moves Management" team in order to cultivate relationships with potential donors
- Contracted a Social Media Manager to increase our social media exposure
- Published several articles and produced two versions of a video promoting the coordinated work of IFHA
- Approved an IFHA Capitalization, Procurement, Records Retention, and Accounting Operating policies
- Met all Federal, State and County reporting requirements
- Received audit and IRS form 990 by CPA firm with no exceptions
- Purchased and implemented the use of "Basecamp" software to assist in management of work product by the Board



# Funding the project

Our plan is to fund the project through charitable contributions from foundations, individual donors, and houses of worship. In the process of our fundraising efforts, we learned that many foundations have suspended their stated grant direction in 2020 and 2021 in order to address COVID 19 issues, including immediate needs of food and housing.

Our accomplishments during the year were as follows:

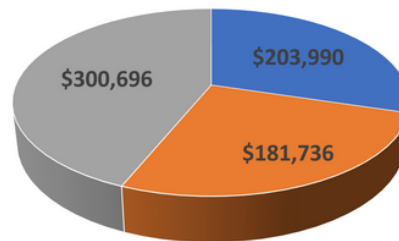
- Initiated a "Moves Management Committee," meeting weekly with our fundraising consultant at Soukup Strategic Solutions to develop strategies
- Held individual meetings with several foundations and individual prospective donors
- Gave in-person presentations to area churches and their mission committees
- Escorted potential donors and Centers of Influence on tours of Immokalee
- Organized the groundbreaking ceremony at the Lake Trafford site
- Maintained close relationship with the Collier County Community Foundation
- Met with other Immokalee-based non-profits and obtained their support and endorsements
- Maintained communication with donors through "thank you notes" and other informal written communication
- Initiated a system of donor referrals
- Provided input to the website and social media, resulting in unsolicited donations
- Sent a year-end status letter to all donors thanking them for their support and identifying our project's future financial needs
- Started donor outreach to people of influence and means
- Received a \$50,000 pledge payable across two years
- Raised \$482,400 from donors and grants and \$204,000 from churches and denominations during 2021.



# Financial report

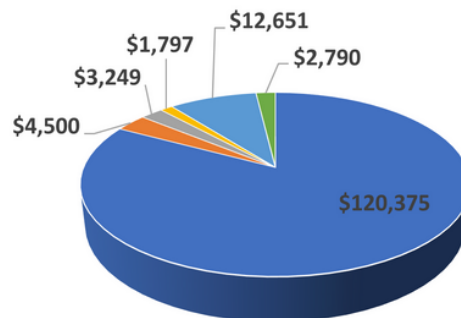
For the year ending December 31, 2021

## IFHA 2020 Income



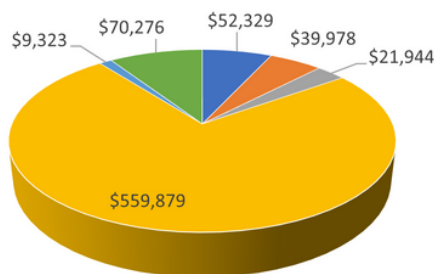
■ Denominations/churches ■ Foundations ■ Individuals

## IFHA 2021 Operating Expenses



■ Fund Development ■ Audit ■ Insurance  
 ■ Print, Mail & Supplies ■ Software & Social Media ■ Fees

## IFHA 2021 Project Expenses



■ Infrastructure Design ■ Infrastructure Permits & Fees  
 ■ Infrastructure Loan Closing ■ Infrastructure Construction  
 ■ Construction Oversight & Insurance ■ Architectural Design



# Thank you Donors!

For the 12 months ending  
December 31, 2021

## **\$100,000+**

Bank of America

## **\$50,000 - \$99,999**

Eileen M Forde

United Church of Christ - Disaster Recovery

## **\$10,000 - \$49,999**

1st Presbyterian Bonita Springs

William H. Bowman

Collier Community Foundation

Richard Grunert

Thomas F. Hadinger

Leslie L. Kasten

Moorings Park Foundation

Karen K & William L Sartoris

John E Smith II

Venice Presbyterian Church

Venice United Church of Christ

Women of Talis Care



# Thank you Donors!

For the 12 months ending  
December 31, 2021

## **\$1,000 - \$9,999**

1st Presbyterian Church Naples  
1st Presbyterian Church Sarasota  
Alpha Gamma Nu Beta Sigma Phi  
Arthrex Foundation  
Lloyd & Kathryn Bettis  
Burnt Store Presbyterian Church  
Michael & Lesley Butler  
Brigid Soldavini-Clapper  
Carleton & Linda W Cleveland  
Dale Peggy Cohan  
Congregational United Church of Christ  
Elsbeth Connors  
Covenant Presbyterian Church  
Lori Dernavich  
Fort Myers Congregational UCC  
Donald L Grandi  
William & Genetha Gray  
Paula Hagan  
James & Mary Hamilton  
Graham & Linda Hart  
Annette M Hendrick  
Judith T. Holmes  
Judy Hunt  
Robert & Karen Jennings  
Robert & Elizabeth Kirkpatrick  
Richard & Karen Langlais  
Marcia S Leslie  
Kelly Scott Libertelli  
James Linus  
Don & Ann Martin  
Linda & J. Mel McKinley

Patricia Nordbrock  
Palma Sola Presbyterian Church  
Peace Presbyterian Church  
Jon Pipkin  
Jacqueline Purvis Family Foundation  
Donald & Janice Railsback  
Martha Lee Ryan  
San Cap Catholics  
Ellen & William Chapnick Schleicher  
Richard Schulze Family Foundation  
Melana Scruggs  
Jim & Barbara Simmons  
Joseph and Gail Trachtenberg  
United Church of Christ - FL Conf  
Vanderbilt Presbyterian Church  
Holly Vincent  
Dan & June Walcott  
James K Wessel  
Sandra L Wharton





# Thank you Donors!

For the 12 months ending  
December 31, 2021

## \$0 - \$999

Dennis & Patti Abel  
Claude & Juliet Bertin  
Shirley H Bohnert  
Marguerite Boyle  
Carol A Brotz  
Robert & Mary Ann Byrne  
Jeannette Carr  
Alan Coe  
Dave & Jane Chittick  
Peggy Collins  
Carol Ann Crown  
Democratic Progressive Club  
Susan Denham  
India C Dennis  
Bruce & Janice Downie  
Linda Fairleigh  
Ft Myers Monthly Meeting of Friends  
Helen Fox  
Rick & Carolyn Gerhard  
Halle Ghose  
Matthew Godley  
Molly D Godley  
Sandra Goldstein  
Edward and Maureen Graybill  
Charles Guder  
Patricia Arpin-Hadjebi  
Shahriar Hadjebi  
Zeena Hine  
Julee Hunt  
Ellen Hyndman  
Robert & JoAnn Hilliard

Tammi Jamison  
Ashley Jones  
Carolyn Kvam  
Madeline E Lacovara  
Kelly A Lawrence  
Thomas Maher  
Nancy & Don Marik  
Robert & Beth Marrow  
Cathy McGuire  
Lisa C Medanic  
Robin Minch  
George Myers  
Mark T Nagan  
Marilyn R Najjar  
Elizabeth C. Nolan  
Ken & Amy Olson  
Dianne and Dale Parish  
Desiree Payor  
Alan & Diane Penick  
Julia Perkins  
Edith M Phillips  
Walter F Reilly  
John D. Ruscito

Ronald Saberton  
Miguel Estrada Salvador  
Sandra L Sauer  
Val Savenko  
Ruth Schaaff  
Dale & Mary Shaw  
Albert P Sheppard  
Gail & James South  
Andrew Frank Thompson, JR  
Prudence J. Tucker  
Robert & Janet Van Iten  
Venice Presbyterian Church  
Myra E Williams  
Barbara G Woods  
Jacquetta & Charles Yedinak



## Looking ahead to 2022

Plans for 2022 include recruiting three new members for the Fund Development Committee and working with law firms and financial institutions to develop planned giving.

- We have presented to the Collier County League of Women Voters and other civic organizations
- We presented to 1st Presbyterian Naples and received \$100,000 commitment for 2022.

## Capital Campaign Action Plan

### Individual Donors:

- Have already received a Firm pledge of \$1,000,000 to be paid in July, 2022.
- Have identified and met with another very strong candidate for a seven-digit contribution.
- Continue to identify individuals that we know or have been told share our concerns about low-income housing in Immokalee and have the resources to make a significant contribution. Those names have been assigned to individuals that already have a relationship or who know someone that can make an introduction. We are then putting together a plan to move those individuals from prospects to actual donors.



## **Grants**

Community Foundation of Collier County has informed we have a \$200,000 donor directed grant that will be paid in February, 2022.

We are working with Soukup Strategic Solutions to expand our Grant application process which includes an application through Collier County for a \$500,000 SHIP grant.

## **Denomination/ Church Contributions**

The IFHA is continuing to make presentations to church Mission Committees and congregations with the goal of being in their mission budget for at least the next five years. We also anticipate finding individuals in those congregations that have the heart and ability to contribute and to assist us in identifying contacts with foundations or businesses whose objectives mirror our own.

Both denominations and churches are continuing to be repeat contributors, and the number of denominations, individual church participation and congregation members participating continues to grow.





## Our mission and vision

To eliminate substandard and overcrowded rental housing for farmworker families and other low-income residents of Immokalee.

The vision of the Immokalee Fair Housing Alliance is that farmworker families and other low-income residents of Immokalee have access to secure, affordable, hurricane-resistant rental housing that strengthens the community by fostering health, education, dignity and financial stability.





## Questions? Contact us.

Immokalee Fair Housing Alliance  
[www.ImmokaleeFairHousing.org](http://www.ImmokaleeFairHousing.org)  
[IFHAFL@comcast.net](mailto:IFHAFL@comcast.net)

IFHA is a 501(c)(3) nonprofit charity. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by call toll free (800-435-7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state. Registration # CH59730. [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com).

